



PRESS RELEASE:

## Cartwright launches 'Cartwright Employee Rewards'

Cartwright, the financial services consultancy specialising in defined benefit and hybrid pension schemes, today announced the official launch of 'Cartwright Employee Rewards', a service that provides bespoke employee benefits packages designed to help organisations offer more modern and meaningful support for their employees.

The service, which has been successfully running with a few select clients for over a decade now, will finally sit under its own unique brand. It was their years of experience, client feedback and niche in financial wellbeing that finally prompted the decision to formalise the business line and open it to new clients.

**John Mullally, Head of Employee Rewards at Cartwright, commented:** "A well designed employee benefits structure plays a crucial role within an organisation. Not simply for attracting and retaining talent (and reducing the associated costs with recruiting, hiring, onboarding etc), but it will also improve engagement and productivity, create a positive workspace and reduce absenteeism - as well as enhancing a company's own reputation. One stop solutions offering the same traditional benefits don't work anymore, and they do not meet the expectations of today's diverse workforce.

We aim to bridge this gap by offering cutting-edge options, and hands-on support, that resonate with employees across all stages of their careers. Whether it's helping new parents' transition back to work, offering modern financial solutions like Bitcoin rewards, or supporting employees nearing retirement with financial wellbeing programs, the structures will uniquely compliment a workforce at all stages of their career, as well as the company needs and indeed, limits."

This new service follows the announcement of Cartwright Pension Trusts and Cartwright Charitable Trusts at the end of 2024.

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